



Fight the New Drug

Live Presentations



The Issue

— Due to the advent of the internet and the ubiquity of the smartphone, pornography is more accessible, affordable, anonymous, and available than ever before. According to a nationally representative survey of U.S. teens, **84% of 14 to 18-year-old males and 57% of 14 to 18-year-old females have viewed pornography.** (Wright, Paul, & Herbenick, 2021) and that **most kids are exposed to porn by age 13.**

Decades of studies from respected academic institutions have demonstrated significant impacts of porn consumption for individuals, relationships, and society, yet very few individuals are aware of these impacts.

The Solution

— Since 2011, Fight the New Drug has delivered over **1,800 live presentations and reached over 1 million individuals.** Our presentations have proven to be effective in educating individuals on the harmful effects of pornography so they can become empowered to make an informed and educated decision regarding pornography for themselves.

Each age-appropriate presentation is uniquely equipped with relevant research, humor, interactive elements, and media content to help audience members of various ages and backgrounds understand the impacts pornography can have. In alignment with our mission, presentations are non-religious and non-legislative, educating with science, facts, and personal accounts.



Middle/High School

- How pornography impacts the brain, relationships, and society
- How to join a worldwide community and make an educated decision
- How to access free educational resources

EACH PRESENTATION CONTAINS APPROPRIATE CONTENT AND MATERIAL SPECIFIC TO EACH AUDIENCE TYPE.

Parent/Community

- How pornography impacts the brain, relationships, and society
- How to help a child struggling with pornography
- How to protect youth from the dangers of pornography
- How to facilitate a healthy conversation around pornography

“Very positive feedback from staff and students. The message regarding the impact of porn on the brain, relationships, and society, was impactful for the students. **I recommend this presentation to all schools.”**

Rodney | School Principal

Fight the New Drug was wonderful to work with...**I have heard nothing but rave reviews from the teens that were present.** They have gone home and educated their parents. There are now more “fighters” in Texas. I can’t thank you enough!

Rebecca | Parent

“The feedback we’ve gotten from these assemblies has been tremendous. Parents, administrators at the schools, we’ve all been very excited about the message this promotes to our students.”

Aimee | Community Leader

A Presentation With An Impact

— To gauge audiences’ understanding of the harmful effects of pornography, and to help determine the success of each event, Fight the New Drug provides individuals an opportunity to complete a survey before and after live presentations. Over the years, the data collected from these surveys show that across all demographics, a majority of audience members change their views surrounding pornography after hearing an FTND presentation.

93%

“Porn Can Be Harmful”

93% of students shifted their response to **“agree”** after a presentation.

93%

“Porn Can Negatively Impact Mental Health”

93% of students shifted their response to **“agree”** after a presentation.

98%

“Porn is exaggerated and it’s not a healthy way to learn about relationships”

98% of students shifted their response to **“agree”** after a presentation.



Have more questions? We’re happy to help!

Reach out to presentations@fightthenewdrug.org or call (385) 355-8161